



Premier Named One of Richmond's Rising 25 for the 5th Consecutive Year!

The Richmond *Times-Dispatch* announces that Premier has been honored again as one of the fastest-growing companies in the Richmond Rising 25.

Now in its 17th year, the Rising 25 measures the fastest growing privately held companies in the Richmond area. It is sponsored by KPMG, the Greater Richmond Chamber and the Richmond Times-Dispatch. Rising 25 companies must be privately held and independent, based in the Richmond metropolitan area, operate for a profit, have at least a five-year sales history and have sales more than \$200,000 in 2001, the base year. They must also have an increase in revenue from 2004 to 2005.

An awards ceremony will be held on January 25 to honor all the award recipients.

The award is based on a company's growth over the last 5 years. Premier is incredibly fortunate and honored to have **earned this award for 5 years in a row**.

For more details, see the link below:

http://www.timesdispatch.com/servlet/Satellite?pagename=RTD%2FMGArticle%2FRTD_BasicArticle&c=MGArticle&cid=1149192523725&path=%21business&s=1045855934855

Headquartered in Richmond, VA, Premier Pet Products was founded by pet people for pet people. Bringing joy to millions of people and their pets, Premier manufactures and distributes innovative pet products to thousands of trainers, veterinarians and retail stores around the world. Its products are widely recommended by leading trainers and veterinarians.